## Hanson's Garden Gazette





2660 Highway G Rhinelander, WI 54501 (715) 365-2929 (715) 365-3644 Fax www.hansonsgardenvillage.com

Open Monday-Saturday 8am-5pm

### Extended Spring Hours Begin April 21st:

Monday-Friday 8am-7pm Saturday-Sunday 9am-4pm

## **HGV Spring 2013**

Again this spring, we at Hanson's Garden Village, are working at growing the plants and gathering the outdoor lifestyle products that we hope will be of value to you, our neighbors and customers. It's a task that we are happy to take on again – for the 28th time. We look forward to bringing a little bit of green to you. It may be just a tomato plant in your backyard or a whole trunk full of annual flowers for your entry garden, but whichever little green fills your world, we are here to help you succeed!

With the 2013 growing season well on its way, we look back at how things have changed over the years. The crops we grow have changed, the styles have changed, even what people think of as "gardening" has changed. With all this change surrounding us, we at Hanson's hope to continue to earn your support as we move into supplying new plants, products and services while still keeping alive past traditions, great memories and promoting the wonderful enjoyment and fulfillment we all get as gardeners.

Interest in such things as supporting native plant communities, sustainability, and supporting all things "local" (while thinking in a global context) have become more important than ever. We will be striving to continue serving our customer's needs and helping to create a more positive future for all. See you this spring!

-The Hanson's Garden Village Crew





Stop out and visit our grandchickens!

## 2013 Spring Class Schedule

#### **SUE'S MOSS BASKET CLASS**

Our most popular class!
Create your own hanging baskets!

Tuesday April 9<sup>th</sup>, 10am-12pm Thursday April 11<sup>th</sup>, 6pm-8pm Saturday April 13<sup>th</sup>, 10am-12pm Tuesday April 16<sup>th</sup>, 6pm-8pm Saturday April 20<sup>th</sup>, 10am-12pm

## \$44.08 plus tax (\$2.42) = \$46.50

Includes basket, soil, fertilizer and flowers. Once planted, baskets will grow at HGV greenhouses until customer is ready to pick up. Feel free to come in and check on their status as they grow. There is a small reduction in price for customers reusing old baskets.

Bring a new friend and receive a \$5 token!

#### HANSON'S HERB BASKET CLASS

Great herbs for cooking all season long! Thursday May 2<sup>nd</sup>, 6pm-7:30pm Saturday May 11<sup>th</sup>, 10am-11:30am

 $\$36.00 + \tan(\$1.98) = \$37.98$ 

Includes basket, soil, fertilizer and herbs. Baskets will grow at HGV greenhouses until customer is ready to pick up. Feel free to come in

and check on their status as they grow. There is a small reduction in price for customers reusing old baskets.



Bring a new friend and receive a \$5 token!

### SUCCULENT PLANTER CLASS

Easy to care for indoor/outdoor planters.

Wednesday June 5<sup>th</sup>, 10am-12pm

 $\$30.00 + \tan(\$1.65) = \$31.65$ 

*Includes planter, soil, fertilizer and plants.* 

There is a small reduction in price for customers using their own planters.



## MINI FANTASY PLANTER CLASS

Great for kids!

 ${\it Make your own mini fantasy garden!}$ 

Wednesday June 12th, 6pm-7:30pm

\$10.00 + tax (\$0.55) = \$10.55

Includes instruction, soil and fertilizer.
Bring your own container or choose from our selections. The rest of the items are ala carte - you choose the ingredients for your fantasy planter and make it exclusively yours! We have

everything to offer including plants, moss, stones, decorative furniture, figures, and fairies! Fairy gardens can be kept inside during the winter and then brought outside in the spring.



For more information or to sign up, please call the office 715-365-2929. Spaces fill quickly.



## SPRING BARE ROOT

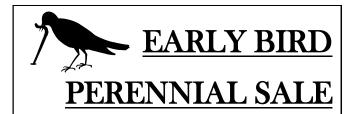
TREES, SHRUBS AND VINES

AVAILABLE FOR

PURCHASE BEGINNING

APRIL 19th, 2013

Check our website for list of prices and available trees and shrubs! For guaranteed availability, call ahead for pre-paid ordering.



Our yearly early bird perennial sale begins APRIL 15th and ends APRIL 30th. Shop our wide selection of perennial plants and get 20% OFF.

#### Are You Connected?

Get constant updates about what's going on at Hanson's along with informative links, tips and ongoing sales by liking us on Facebook!



Also, get in depth information by joining our e-newsletter list on our website at: www.hansonsgardenvillage.com/newsletters





I MUST GARDEN® is a new line of all natural animal repellents now carried at Hanson's Garden Village. These repellents are safe, effective and pleasant to use. They do not contain poisons, harmful chemicals or toxins and are not only environmentally safe, but don't have the foul and offensive odor that many other repellents have. Studies, done by DNR researchers, showed herbal-based repellents to be as effective as the repellents with more offensive odors. Using botanical oils from plants which animals naturally avoid in nature, each formulation of these oils are combined exclusively for each different animal. We currently have 32 ounce Ready to Use sprays to repel deer, rabbits, squirrels and even your family's dog and cat. You can find these products on our animal repellent shelf in our office building. For more information on these products go to www.imustgarden.com.

2013 Perennial Plant of the Year.

Light. Part to full shade

Soil. Moist, well-drained soil

Polygonatum odoratum 'Variegatum'

Height: 2 Feet

Blooms: May-June

Variegated Solomon's Seal

**Uses.** This perennial offers high visual impact in shaded areas of borders, woodland gardens, or naturalized areas. Paired white flowers hang from elegant arching stems and contrast with variegated foliage. Sweetly scented.





**Maintenance.** There are no serious insect or disease problems. Plants may be divided in the spring or fall. It is a very easy perennial to grow and will enhance any shade area. Soil moisture becomes more important as exposure to sun increases.

Hardiness: USDA Zones 3 to 8

#### **DECORATIVE GARDEN TRENDS**

This year there are lots of great ideas and products that will freshen up your garden and create a more fashionable outdoor lifestyle. Some current trends that you will see at Hanson's this year include:

- -Hedgehogs: Move over owls, the hot new animal this year is the Hedgehog.
- -Hot pink and orange color combinations: It shouldn't work, but it does!
- -Wine: Whether you are growing your own grapes on a trellis or using the new garden stake wine glass and bottle holders, this is a very delicious trend.
- -Affordable fairy or mini gardening: New miniature products in all sorts of price ranges to create a fun and inventive planter for your kitchen table or a themed outdoor garden for your grandchildren.
- One of a kind iron arbors and outdoor furniture: Great signature pieces in a wide range of styles allows you to find the perfect statement piece (or pieces) for your garden.
- -**Roosters:** With so many people raising their own chickens (HGV included), Roosters are a comeback trend from farmhouse chic to urban modern to Tuscan kitchen these birds will add flair to any room or garden.
- -<u>Tiki/Vintage 70's style:</u> Bright pink flamingoes, tiki themed furniture and concrete garden statues, light some torches and enjoy the time on your patio!
- -Colorful kinetic wind spinners: Large statement pieces that will catch every passerby's eye.
- -Jewel toned garden hardware: Jewel toned tomato cages, shepherd's hooks and other garden hardware refreshes the original black and previous year's bright, bold colored garden accessories.
- -Moss shoes: Last year was the trend of fun moss purses planted with colorful annuals, this year it's SHOES! Bring your closet outdoors.

#### **GOT MILKWEED?**

Monarch butterflies depend on Milkweed for survival. Here at Hanson's Garden Village we grow a number of native species of Milkweed. Help protect our pollinators and plant native plants in your garden this year!



Asclepias tuberosa, Butterflyweed

#### 2013 Hosta of the Year

'Rainforest Sunrise'

Color - Medio-variegated

Size - Small (10"ht x 25"w)

Habit - Mounding

Bloom - Lavender

Slug resistant



Gold leaves are edged with a nice dark green margin.

Nicely corrugated even at a young age, the glossy cupped leaves also have thick substance.

Pale lavender flowers in early summer.



#### **RAIN BARRELS**

Surprisingly, the average American uses 100 gallons of water per day, and more than 50% of that is for outdoor use.

As promoters of sustainable gardening and green practices, Hanson's Garden Village carries rain barrels for sale.

Made of durable, UV-stable polyethylene. A foolproof linking kit is included with every barrel, so you can link two or more barrels together in seconds. Child safety lid. Debris screen.

It's best, but not absolutely necessary, to elevate rain barrels on blocks or a stand in order to get better flow

\$175.00

#### **TUMBLING COMPOST MIXER**

Make your own compost and reduce your waste!

Load it up and tumble every few days, and you can have finished compost in five weeks or less.

Spinning compost mixing bin made from 100% recycled, extra thick plastic. Thick, heat-absorbing plastic cooks compost for ultra-fast processing. Easy to setup and begin using in minutes; spins easily on sturdy base. Holds 7 cubic feet; stand included; weighs 33 pounds.

\$125.00





## PEAR

## **PRESSURE**



BACK BY POPULAR DEMAND! This spring at Hanson's we are once again carrying pear trees in bare root. Pear trees have been hard to cultivate in our area, due to their very early blooms that are susceptible to frost. When the early blooms are hit by frost, the pears will not be able to grow fruit. Also, we were looking for a hardy pollinator for the 'Ure' Pear, the most reliable pear tree for our area. We believe we have found it with the 'Early Gold' Pear, which is a Canadian introduction and will successfully cross pollinate with the 'Ure' tree. There is still some concern over frost damage, so we suggest planting your trees in an area with good air drainage (like a side hill) and not in low lying areas. We want you to be successful so please keep in mind the risks associated with this type of fruit tree. However, if you like pears—like we do—you may just want to try these out.

Pyrus "Jefgold" – 'Early Gold' Pear – Bloom Date: Early May. Ripening Date: Early August. Use 'Ure' Pear to pollinate. Zones: 2–7. Available in bare root. \$20.00

Pyrus "Ure" - 'Ure' Pear - Bloom Date: Early May. Ripening Date: Mid-

August. Use 'Early Gold' Pear to pollinate. Zones: 3-7. Available in bare root. \$20.00







New for 2013 at Hanson's Garden Village, Mighty 'Mato brand grafted tomatoes. Grafting is a natural process that joins the top part of one plant (scion) to the root system of another plant (rootstock) without any genetic modification. As tissues heal, the two plants fuse, combining the rootstock's vigor and disease resistance – for increased water and nutrient uptake for higher yields – with the scion's exceptional fruit quality and flavor.

#### Benefits of Grafting:

- Stronger, more vigorous plants
- Bigger, better, and longer harvests
- Improved ability to withstand temperature extremes
- Superior defenses against soil-borne diseases and pests, including nematode





## **IMPROVEMENTS AT HGV**

Throughout the off season we have been working at improving operations out here at Hanson's Garden Village.

We have rebuilt 4,000 sq. feet of production benches with wood strips—believing wood construction to be greener than plastic or metal (see pictures to the left).

We are continuing to add more large yellow price signs in each of our retail annual and perennial greenhouses. We are trying to help you, the customer, easily understand our pricing system based on the pot size and color.

We bought a utility vehicle to help less mobile customers reach our more distant locations. This will also help us make quicker runs for growing supplies that we stock in the back storage building and will aid in transferring plants in the nursery to waiting customers.

We have new shelves in the office shop and a better labeling system to help customers locate the products they need for their gardens.

We also made improvements to our heating and irrigation systems. Our heating tube system helps promote better root growth making a stronger plant product for our customers.

#### **CHERYL'S NEW PERENNIALS FOR 2013**

#### Church (#16—Shade)

Aralia 'Sun King' (#1)

Astilbe 'August Light', 'Mighty Pip', 'Mighty Red Quin', 'Nemo'

Hellebores 'Golden Discovery' (#2)







Hosta 'Cerveza' (#3), 'Chesapeake Bay', 'Cleopatra', 'Emerald Ruff Cut', 'Grecian Vase', 'Hannibal Hamlin', 'Hideout', 'Mojito' (#4), 'Monsoon' (#5), 'Night Shift', 'Paradigm', 'Powder Blue', 'Revolution', 'Surfer Girl' (#6), 'Tropical Dancer', 'Winter Warrior' (#7)

Ligularia 'Midnight Lady' (#8)

Primula 'Novena Dark Blue'

Rodgersia 'Cherry Blush'











#### School (#17—Part Sun/Shade)

Aquilegia 'Music Red and Gold' (#1), 'Chrysantha'

Clematis 'Piilu', 'Ville de Lyon' (#2), 'Viticella Venoua'

Filipendula 'Red Umbrellas'

Geum 'Red Dragon' (#3)

Heuchera 'Berry Smoothie' (#4), 'Sweet Tea', 'Venus'

Iris L. 'Black Gamecock'

Lupine 'Tutti Frutti Hybrids'

Phlox paniculata 'Purple Flame'

Platycodon 'Astra Semi-Double Lavender'









#### Blacksmith Shop (#18—Sun)

Achillea 'Summer Wine'

Alcea (Hollyhock) 'Halo Blush', 'Halo Cerise' (#1), 'Halo Red & Yellow'

Belamcanda 'Freckle Face' (32)

Echinacea 'Flame Thrower' (#3), 'Green Jewel', 'Hot Lava', 'Leilani'

Gentiana 'Blue Cross'

Helenium 'Salsa' (#4)

Iberis 'Alexander's White'

Leucanthemum 'Real Glory'

Lily 'Gironde', 'Landini'

Penstemon 'Delft Blue Riding Hood', 'Red Riding Hood' (#5)

Salvia 'Sweet 16' (#6)

Sedum 'Autumn Delight' (#7), 'Mr. Goodbud'











## HOT HEUCHERAS

These beautifully foliaged perennials are some of the hottest plants on the scene right now. Coming in a wide range of colors and shapes they add amazing texture, vibrancy and depth to any garden. Hanson's Garden Village has added more varieties then ever for this year!



#### **NEW APPLE TREE VARIETIES**

**<u>Freedom</u>**: S-M7 (Semi-Dwarf), mid-late bloomer, disease resistant fruit therefore no spraying needed, cross pollinate with Liberty to try a no spray orchard, good eating apple (1st Picture)

**Frost Bite**: Standard, mid-late bloomer, extremely cold hardy, small apple, sweet, intense taste, good for cider and cooking, bred in Minnesota in 1936

**<u>Liberty</u>**: S-M7 (Semi-Dwarf), mid bloomer, crisp and juicy apple, does well without spraying, cross pollinate with Freedom to try a no spray orchard (2nd Picture)

**Winecrisp**: S-M7 (Semi-Dwarf), mid bloomer, attractive eating and cooking apple, resists scab, late ripening variety (3rd Picture)

<u>Wodarz</u>: Standard, mid bloomer, vigorous and hardy, uneven shaped yellow to pink apple, white, firm, sweet flesh, good for eating and cooking, discovered in North Dakota on a family orchard and jointly released by the family and North Dakota State University

All apple trees are \$20.00 (bare root price) and available starting April 19th, 2013

For more information on these and all bare root availability go to our website at www.hansonsgardenvillage.com

#### RAISED CEDAR PLANTERS

Hanson's Garden Village is now the exclusive retailer of the Wood Wizard raised cedar planters. These planters are great for people with limited bending capabilities or limited yard space. Easy to plant, weed and cover from frost or deer.

2'x 4' Planter - \$150.00 3'x 5' Planter - \$250.00



Made locally in the Northwood's by

The Wood Wizard

John Nevins

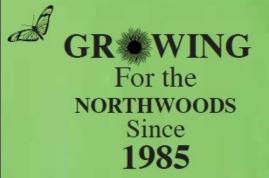


## Support Your Local Bees!



Hanson's Garden Village carries locally made Mason bee houses. The drilled style houses are made from re-used and scavenged materials and the tubular style houses interiors are made from invasive Japanese Knotweed. They are \$30.00 each.

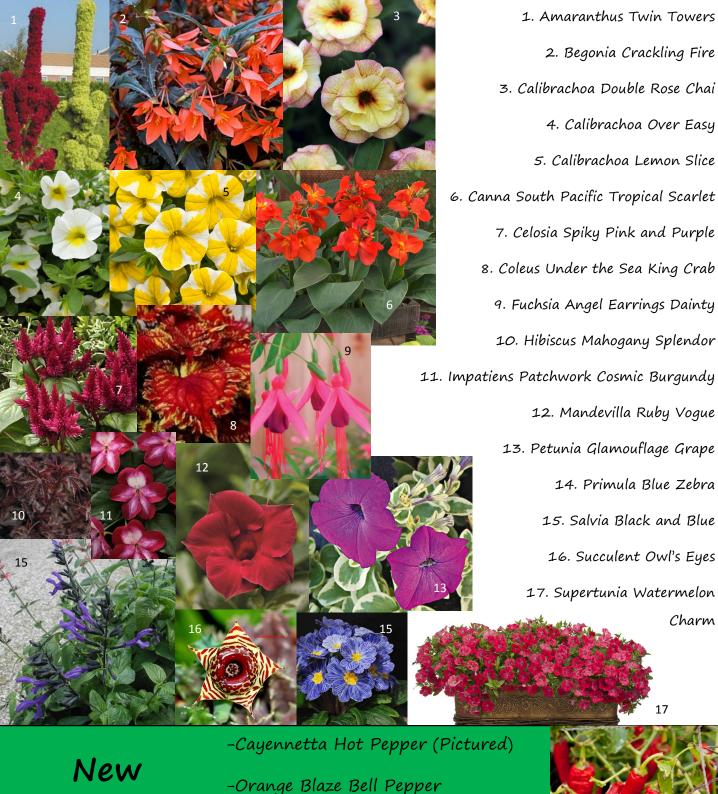
Bees are essential for maintaining the integrity, productivity and sustainability of many types of ecosystems. Without bees, many flowering plants would eventually become extinct. The Orchard Mason Bee is the common name of a nonsocial native bee that pollinates our spring fruit trees, flowers and vegetables. It is gentle, does not sting, and does not live in hives because it does not produce honey. In nature it nests within hollow stems, woodpecker drillings and insect holes found in trees or wood scraps. To help these bees (and the pollination of our fruits/ vegetables/trees), many gardeners have begun hanging bee homes in their backyard. Bee homes are great because they provide cover and a safe place for mason bees to raise their young.



Hanson's Garden Village is celebrating its 28th year in business! We have grown with the community and are proud of our history. We are also proud to grow our own plants and make sure that we are giving the customer the best product possible. Thank you to all our customers and supporters for getting us to our 28th year!



## New Annuals at Hanson's Garden Village



Vegetables

-Orange Blaze Bell Pepper

-Faerie Watermelon

-Mighty Mato Grafted Tomatoes





## **WOODEN TOKENS**

Hanson's Garden Village token program is back for another year!

In the month of May, for every \$50 spent, receive one \$5 wooden token to be used at a later date.

Tokens cannot be used for landscaping jobs, consultations, gift certificates and delivery charges.

Some other restrictions may apply.

#### 18th ANNUAL HERB FEST 2013

JUNE 22nd

10:00 am - 1:00 pm

Always Rain or Shine!

Watch our website and Facebook for more details!





- \* INFORMATIVE TALKS
- \* DEMONSTRATIONS
- \* FOOD AND DRINK
- \* FUN



20% OFF ALL HERBS SATURDAY ONLY!















#### **TREES & SHRUBS OF INTEREST FOR 2013**

#### 1. Philadelphus x virginalis - "Snowgoose Mock Orange"

Part shade. Zones: 4-. Height: 5'. Width: 3-5'. Foliage: Green. Bloom: White. Blooms April to May. Fragrant, double white flowers in spring. Plant has a fountain-like growth habit. Useful in naturalized plantings, lawn plantings or as a background. Prune every year after blooming, cutting out oldest wood and surplus shoots at the base. Available in bare root. \$8.00

#### 2. Acer x freemanii 'Bailston' - "Matador Maple"

Full sun. Zones: 4-7. Height: 40-45'. Width: 20-40'. Foliage: Green. Fall foliage: Deep red to orange-red. This cultivar is selected because of its superior habit and fall color. A deeper, more consistent red fall color than other maples. An adaptable tree with an upright, symmetrical form. Gains its fall color a bit later than other cultivars and holds its leaves longer. Available in bare root. \$60.00

#### 3. Physocarpus opulifolius 'Donna May' - "Little Devil"

Full sun. Zones: 3-7. Height: 3-4'. Width: 3-4'. Foliage: Red/purple. Flower: Creamy white. Bred by David Zlesak, a former HGV employee and current Assistant Professor of Horticulture at UW-River Falls. This "cute little devil" will add deep burgundy foliage color to your garden in a compact, easy to grow and maintain shrub. An exciting improvement to ninebark selections, Little Devil is great for every garden but especially useful where low maintenance is desired, as it needs little to no pruning and is free from pest and disease issues. The dark foliage is beautifully offset by button-like white-pink flowers in June. Available in 2 gallon or 3 gallon pots. \$22.00 or \$26.50

#### 4. Physocarpus opulifolius 'Jefam' - "Amber Jubilee"

Full sun. Zones: 2-7. Height: 5-6'. Width: 4'. Foliage: Yellow orange, green. Fall foliage: Red and purple. Flower: White. Selected for its striking foliage in glowing tones of orange, yellow and gold. Rounded and dense in habit, this shrub with its bold array of colors will stand out in your garden border or make for an eye-catching hedge. Delicate white blooms are produced in spring, and fall foliage is highlighted with tones of red and purple, making this ninebark appealing over the entire season. Available in 2 gallon pots. \$22.00

#### 5. Prunus nigra 'Princess Kay' - "Princess Kay Plum"

Full sun. Zones: 2-6. Height: 12-15'. Width: 10-15'. Foliage: Green. Fall color: Reddish purple. Flower: White. An ornamental plum with fragrant, white double flowers. The tree form is oval with a somewhat open informal branching habit. It is a small tree that produces very pleasant and fragrant double white blooms in early May, before the leaves emerge. Not tolerant of poorly drained soils or extremely droughty soils. Available in bare root. \$40.00

#### 6. Prunus sargentii 'Hokkaido Normandale' - "Spring Wonder Sargent Cherry"

Full sun. Zones 4-8. Height: 20-25'. Width: 18-24'. Fall foliage: Yellow, orange or red. Flower: Pink. This upright vase-shaped tree is native to Japan and blooms in early May with single pink flowers. The bark is a polished, reddish brown. New growth is purplish while the summer foliage a dark shiny green. Good looking tree with three season appeal. Available in bare root. \$35.00

#### 7. Syringa reticulate 'Bailnce' - "Snowdance Japanese Tree Lilac"

Full sun. Zones 3-7. Height: 18'. Width: 20'. Foliage: Dark Green. Flower: Creamy White. Exceptionally heavy bloom. Snowdance flowers annually and begins flowering at an earlier age than the species. Large, fragrant panicles of creamy white bloom in June. This sterile variety produces no untidy, brown seedheads. A pest and disease free lilac tree for residential use. Available in bare root. \$50.00



# HELP US MAKE HANSON'S GARDEN VILLAGE BETTER! AND GET FREE PLANTS!

This year we are asking our customers to fill out brief surveys to help us better serve you. This short survey can be turned in at the cash registers to a clerk for a coupon for a *free four pack of annuals in the month of June*. You can print the survey below and fill it out before you stop out this spring!

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**A)** 0-30 miles **B)** 30-60 miles **C)** 60-90 miles **D)** 90+ miles

2) How old are you?

**A)** 0-30 years **B)** 30-40 years **C)** 40-60 years **D)** 60+ years

3) How many times do you visit us in a year?

**A)** 1 time **B)** 1-2 times **C)** 3-5 times **D)** 5+ times

4) How have you heard about us? (Circle all that apply)

A) Radio Ad B) Newspaper Ad C) Referral D) Online Search

E) Facebook F) Word of Mouth G) HGV Website H) Remembering Us From Prior Visits

5) How much did you spend today?

A) \$0-50 B) \$50-100 C) \$100-200 D) \$200-500 E) \$500+

6) What do you like best about us? (Circle all that apply)

A) Quality B) Selection C) Knowledgeable Advice D) Shopping Experience E) Prices

F) Being Locally Owned G) Our Work in Sustainability and Plant Restoration Activities

7) Tell us something we can improve on.

#### WHY NATIVE PLANTS?

Hanson's Garden Village has been a progressive advocate of native plants and gardening for many years. We have seen and helped to promote the enormous benefits of reintroducing native plants into the local environment.

We have a huge selection of native plants from Oneida and surrounding counties. We propagate many of these plants ourselves from seed or cuttings. With the large variety of grasses, ferns, wildflowers, shrubs and trees from which to choose, native plants can fulfill any landscaping need, from simple container gardens to showy perennial borders to expansive public lawns and gardens.

Native plants do much more than add beauty to the landscape. They help conserve water, reduce mowing costs, provide habitat for birds, butterflies and other wildlife, protect the soil and save money on fertilizer and pesticides.

With properly selected native plants, it may not be necessary to modify soil characteristics at all to have thriving gardens. The great variety of plants native to any region give gardeners options that work well in any type of garden design. Because maintaining native plants requires less work, they provide excellent choices for large commercial landscapes as well as residential gardens.

By making your own native garden at home you will be helping to bring a bit of ecological balance back to the small piece of the planet you care for.

Check our website for in depth information, availability and pricing of native plants, as well as thorough information on shore-line restorations, erosion control and other environmental practices utilizing native plant materials.

# Miniature Evergreens for Fairy Gardening



Make your fairy gardens more life-like by adding mini evergreen trees to the displays. These trees add height and texture next to the miniature décor in the planter.



## **Upcoming Events:**

March 18th - 6:30pm: "The Aliens are Here" Brent discusses the newest invasive species at the

Rhinelander Public Library

April: Sue's Basket Classes — Call now to register!

April 15th-30th: Early Bird Perennial Sale

April 19th: Spring Bare Root Plants Available

May 2nd & 11th: Herb Planter Class — Call to register!

June 5th: Succulent Planter Class — Call to register!

June 12th: Mini Fantasy Planter Class — Call to register!

June 22nd: Herb Fest 2013



Like us on Facebook or check our website for more updates throughout the spring and summer!